11th March 2017

Engineers’ Careers

IT & Communication Employment Fair

www.engineers-careers.com
Testimonials

"The fair was really successful, we reached a lot of candidates for many functions in IBM. I think that we will reach sufficiently hiring rates from this fair, and I do really recommend this fair for other employers"  
Ahmed Selim, Recruitment Specialist

"The Fair was really impressive. I met many potential candidates from different categories who can ideally fit many departments in Etisalat Misr, the fair was really organized and the team is very helpful. I believe that we will cooperate in the upcoming events as well, because all calibers were very specialized in IT & Communication, which is the core hiring of Etisalat Misr"  
Ahmed Badawy, HR Supervisor

"The event organization was great, and the quality of candidates is really impressive to an extent that I have never seen it before in any other fairs. It’s a marvelous idea of having a specialized event for IT & Communication like this"  
Ola Nabil

"It’s been a very good experience, the fair is very organized, and we will be there in the upcoming events as a main sponsor."  
Shaymaa Ramadan

"The fair is very organized, we had a lot of Qualified Candidates from different universities and different level of experience, and we are definitely coming back next year"  
Yomna Magdy

"The fair was really good. The flow of the calibers was good, most of the candidates is related to Valeo Vacancies’ requirements, it was really organized fair, and the team were really supportive and helpful."  
Aya Khaled, Recruitment Specialist
Targeted Industries

- Network Administration
- System Administration
- IT Security & Controls
- Service Delivery
- QA/QC/Testing
- ERP Systems
- System Analysis and Design
- Database Administration
- Governance And Risk
- Technical Sales
- IT Managers
- Software Development
- Service Support/Operations
- Web Development
- Web Designing
- Project Coordination
Why Should Your Company Participate?

- On spot interviews
- Media campaign to reach 50,000+ candidates
- Brand your company with multi-nationals
- We are the fast selling events in Egypt
- Selection & filtering qualified candidates
- 30% of attendees are from senior level
- Huge marketing campaign
- Perfect Organizing
PACKAGES

- **Partnership Package**: 60,000 EGP
- **Platinum Sponsor**: 45,000 EGP
- **Gold Sponsor**: 35,000 EGP
- **Contributing Sponsor**: 25,000 EGP
- **Regular Participant**: 7,900 EGP

Payment Before January 18th

EARLY BIRD REGISTRATION
10% DISCOUNT
Partnership Package

Benefits

**Booth**
- 24 SQM (Build your own Booth)
- (6x4) 4 Sides Open booth with Unique Location (Island Space booth)

**Social Media Advertising**
- Inclusion of Sponsors logo on all posts on Social Media Channels (Expected Reach: 100,000 Candidates, and 500,000 Public reach)
- 10 vacancies to be posted on our Social Media Channels.

**Newsletters and Magazines Advertisement**
- Inclusion of your logo in our Newsletters and Magazine Ads.

**Logo**
- Enjoy your company logo in a Bigger Size and better Placing.

**Email Shots**
- E-mail Shots displaying “Partners” logos to be sent to more than 100,000 Candidate.

**Event Coverage**
- Inclusion of your logo in our Event Magazine Coverage.
Partnership Package

Printing Materials
- Logo on all fair’s promotional materials (Roll ups, Flyers, Maps, Entrance IDs).
- Inclusion of the sponsor’s logo on the cover of the fair’s Booklet (Biggest Size Logo).
- 12 Vacancy Pages.

Ads. and Promotions
- Two full colored page advertisement in the fair booklet.
- Place one roll up in the registration area.
- Distribute a promotional material/giveaway along with the fair’s official catalogue.
- Playing 1 minute sound bites company Ads. to be repeated in the background Hall Speakers during the day.

Company Representatives
- Receive 11 Exhibitors IDs.
- 3 VIP Visitors IDs.

Interviews Room
- Free access to the interviews room during the fair day.
Platinum Sponsor

Benefits

**Booth**
- **20 SQM** (Build your own Booth)
- **(5x4) 4 Sides Open Booth with Unique Location (Island Space Booth)**

**Social Media Advertising**
- Inclusion of Sponsors logo on all posts on Social Media Channels (Expected Reach: 100 000 Candidates and 500 000 Public reach)
- 5 vacancies to be posted on our Social Media Channels.

**Logo**
- Enjoy your company logo in a Bigger Size and Better Placing.

**Email Shots**
- E-mail Shots displaying “Platinum Sponsors” logos to be sent to more than 100,000 Candidate.

**Newspapers and Magazines Advertisement**
- Inclusion of your logo in our Newspapers and Magazine Ads.

**Event Coverage**
- Inclusion of your logo in our Event Magazine coverage.
Platinum Sponsor

Printing Materials

- Logo on all fair’s promotional materials (Roll ups, Flyers, Maps, IDs)
- Inclusion of the sponsor’s logo on the cover of the fair’s official catalogue.
- 9 Vacancy Pages.

Ads. and Promotions

- One full colored page advertisement in the fair booklet.
- Placing one Roll up in the registration area.
- Distribute a promotional material/giveaway along with the fair’s official catalogue.

Company Representatives

- Receive 9 Exhibitors IDs.
- 2 VIP Visitors.

Interviews Room

- Free access to the interviews room during the fair day.
Gold Sponsor

Benefits

**Booth**
- **16 SQM** (Build your own Booth)
- (4x4) 3 Sides Open booth with Premium Location.

**Social Media Advertising**
- Inclusion of Sponsors logo on all posts on Social Media Channels (Expected Reach: 100,000 Candidates, and 500,000 public reach).

**Logo**
- Enjoy your company logo in a Bigger Size and Better Placing.

**Email Shots**
- E-mail Shots displaying “Gold Sponsors” logos to be sent to more than 100,000 Candidate.

**Newspapers and Magazines Advertisement**
- Inclusion of your logo in our Newspapers and Magazine Ads.

**Event Coverage**
- Inclusion of your logo in our Event Magazine coverage.
Gold Sponsor

**Printing Materials**
- Logo on all fair’s promotional materials (Roll ups, Flyers, Maps, IDs)
- Inclusion of the sponsor’s logo on the cover of the fair’s official catalogue.
- 7 Vacancy Pages.

**Company Representatives**
- Receive 7 Exhibitors IDs.
- 2 VIP Visitors.

**Ads. and Promotions**
- One full colored page advertisement in the fair booklet.

**Interviews Room**
- Free access to the interviews room during the fair day.

**Early Bird Price**

31,500 EGP

35,000 EGP
Contributing Sponsor

Benefits

Booth
- 12 SQM (Build your own Booth)
- (4x3) 2 Sides Open booth with Convenient Location.

Social Media Advertising
- Inclusion of Sponsors logo on all posts on Social Media Channels
  (Expected Reach: 100,000 Candidates, and 500,000 Public reach)

Newspapers and Magazines Advertisement
- Inclusion of your logo in our Newspapers and Magazine Ads.

Logo
- Enjoy your company logo in a Bigger Size and better Placing.

Email Shots
- E-mail Shots displaying “Contributing Sponsors” logos to be sent to more than 100,000 Candidate.

Event Coverage
- Inclusion of your logo in our Event Magazine Coverage.
Contributing Sponsor

Printing Materials
- Logo on all fair’s promotional materials (Roll ups, Flyers, Maps, IDs)
- Inclusion of the sponsor’s logo on the cover of the fair’s official catalogue.
- 5 Vacancy Pages.

Ads. and Promotions
- One full colored page advertisement in the fair booklet.

Company Representatives
- Receive 5 exhibitors IDs for corporate representatives, and 1 VIP Visitor.

Interviews Room
- Free access to the interviews room during the fair day.

Early Bird Price
22,500 EGP

Price
25,000 EGP
Regular Participant

Benefits

Package consists of the following:

- One furnished stand (3m x 2m)
- Three vacancy pages
- Three Exhibitors’ IDs
- Descriptive entry in the fair’s official catalogue.

Furnished stands include the following fittings:

- White panel walls
- One fasciaa with the company’s name in English.
- Furniture (1 table + 3 Chairs)
- Electricity: 2 spotlights (1 x 13 amp/220v) and single phase socket.
Packages

All Exhibitors will Enjoy:

- Morning Coffee and Juice Lounge.
- Exotic Open Buffet Lunch Break.
- Access to Interviews Room during the fair.
- Personal Assistance on time.
- Meeting Filtered and Selected Candidates.
- Guaranteed 30% of attendees are from Senior level.
- Easy logistics and storage area.
- Ongoing Marketing (Booklet to be posted on our Facebook Page)
**Fair’s Information**

**Fair Date:** 11\(^{th}\) March, 2017.

**Opening Hours:** Saturday from 11:00 AM till 6:00 PM

**Venue:** Helnan Landmark Hotel - New Cairo

**N.B:**

- All exhibitors are required to be present at their stands one hour before the opening time and one hour after the closing time.

- All exhibitors will receive by e-mail an exhibitors’ manual by detailing all logistical information.

- All rules and regulations are mentioned in the exhibitors’ manual.
Marketing & Advertising Campaign
The Campaign Includes:

- Advertising in a well known Newspaper.
- Advertising in well known Employment Magazines.
- E-mail Shots.
- SMS Campaign.
- Social Media Advertising Ads, (Facebook, Twitter and LinkedIn).
- Advertising through our partners channels:
  - Wuzzuf.com
  - Jobzella.com
  - Bayt.com
  - Alef Bookstores
<table>
<thead>
<tr>
<th>Option</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Build your own booth option 3x2 SQM (For Regular Participants Only)</td>
<td>3,000 EGP</td>
</tr>
<tr>
<td>One page advertisement in the Printed fair booklet 1200 Copy (for Regular Participants Only)</td>
<td>1,500 EGP</td>
</tr>
<tr>
<td>Extra booth Space / Per SQM</td>
<td>1,500 EGP</td>
</tr>
<tr>
<td>1 Roll up banner in the registration area</td>
<td>1,500 EGP</td>
</tr>
<tr>
<td>Placing Flyer on the registration Desk</td>
<td>1,500 EGP</td>
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</tbody>
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Previous Events
To Reserve & Book your Booth, Please Call: +2 010 0374 7740
Email: employer@engineers-careers.com

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